



WJLA-TV WASHINGTON, DC

WJLA  
1100 Wilson Blvd, 6th Floor  
Arlington, VA 22209

American Media & Advocacy Group  
815 Slaters Ln  
Alexandria, VA 22314

**Contract #** 2658183  
**Schedule Dates** 10/18/16-10/24/16  
**Advertiser** Trump Pence-R (112286)  
**Agency** American Media & Advocacy Group (9105)  
**Product** POLITICAL CANDIDATE (ns) (1186)  
**Brand** 10/18- 10/24 (868845)  
**Salesperson** HOUSE-WASHINGTON, WJLA/GJLA/EJLA (3869)  
**Sales Office** WJLA/GJLA/EJLA  
**Buyer Name**  
**Phone/Fax** /  
**CPE** N/A  
**Account Types** Local/Political Candidate Agency BRD  
**Billing Type** Standard  
**Comments**

**Date Entered** 10/10/16  
**Last Modified** 10/17/16  
**Entered By** Kimberly Camps  
**CO-OP** No  
**Headline #**  
**Demo**  
**Order Type** Normal  
**Package Deal**  
**Commission %** 15.00  
**Commission** \$12,405.00  
**Net Total** \$70,295.00  
**Sales Tax**

#### Washington (WJLA)

By Broadcast Month	Spots	Rate
Oct. 2016	82	\$82,700.00
<b>Grand Total:</b>	<b>82</b>	<b>\$82,700.00</b>

Line	Line Type / Break Type (Ref #)	Dates	Sec	Length	Run Times	SPW	Mo	Tu	We	Th	Fr	Sa	Su	Spots	Rate	Total	Station	Comments	Entered
1.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2						Washington (WJLA)		10/10/16
1.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	4:58A- News-Good Morning Washington at 5a			2	2	2	2			8	\$125.00	\$1,000.00	Washington (WJLA)		10/17/16
2.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	4:58A- News-Good Morning Washington at 5a		2										Washington (WJLA)		10/10/16
2.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	4:58A- News-Good Morning Washington at 5a		2							2	\$125.00	\$250.00	Washington (WJLA)		10/17/16
3.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1						Washington (WJLA)		10/10/16
3.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6A- News-Good Morning Washington at 6a			1	1	1	1			4	\$500.00	\$2,000.00	Washington (WJLA)		10/17/16
4.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	6A- News-Good Morning Washington at 6a		1										Washington (WJLA)		10/10/16
4.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6A- News-Good Morning Washington at 6a		1							1	\$500.00	\$500.00	Washington (WJLA)		10/17/16
5.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	6:58A- ABC-Good Morning America			2	2	2	2			8	\$600.00	\$4,800.00	Washington (WJLA)		10/10/16

### CONFIRMATION CONTRACT

Accepted-Agency/Advertiser:	Date:	Accepted-Station:	Date:	Comments:
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6.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	6:58A- ABC-Good Morning America		2							2	\$600.00	\$1,200.00	Washington (WJLA)		10/10/16
7.0	Normal Line / SPOT	10/22/16-10/22/16	4	:30	6:58:40A- ABC-Good Morning America Saturday							1		1	\$200.00	\$200.00	Washington (WJLA)		10/10/16
8.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1						Washington (WJLA)		10/10/16
8.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	11:59:56A- News-ABC 7 News at Noon			1	1	1	1			4	\$200.00	\$800.00	Washington (WJLA)		10/17/16
9.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1										Washington (WJLA)		10/10/16
9.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:59:56A- News-ABC 7 News at Noon		1							1	\$200.00	\$200.00	Washington (WJLA)		10/17/16
10.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1						Washington (WJLA)		10/10/16
10.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5P- News-ABC 7 News at 5p			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/17/16
11.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	5P- News-ABC 7 News at 5p		1										Washington (WJLA)		10/10/16
11.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5P- News-ABC 7 News at 5p		1							1	\$300.00	\$300.00	Washington (WJLA)		10/17/16

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### Sales Office

WJLA/GJLA/EJLA

### Buyer Name

### Phone/Fax

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### CPE

N/A

### Account Types

Local/Political Candidate Agency BRD

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Standard

### Comments

### Date Entered

10/10/16

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Kimberly Camps

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No

### Headline #

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### Commission %

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### Commission

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12.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	5:30P- News-ABC 7 News at 5p			1	1	1	1						Washington (WJLA)		10/10/16
12.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:30P- News-ABC 7 News at 5p			1	1	1	1			4	\$300.00	\$1,200.00	Washington (WJLA)		10/17/16
13.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	5:30P- News-ABC 7 News at 5p		1										Washington (WJLA)		10/10/16
13.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:30P- News-ABC 7 News at 5p		1							1	\$300.00	\$300.00	Washington (WJLA)		10/17/16
14.0	Normal Line / SPOT	10/18/16-10/21/16	4	:30	5:59:26P- News-ABC 7 News at 6p			1	1	1	1			4	\$650.00	\$2,600.00	Washington (WJLA)		10/10/16
15.0	Normal Line / SPOT	10/24/16-10/24/16	4	:30	5:59:26P- News-ABC 7 News at 6p		1							1	\$650.00	\$650.00	Washington (WJLA)		10/10/16
16.0	Normal Line / Access	10/18/16-10/21/16	4	:30	6:58:46P- Wheel Of Fortune			1	1	1	1			4	\$2,000.00	\$8,000.00	Washington (WJLA)		10/10/16
17.0	Normal Line / Access	10/24/16-10/24/16	4	:30	6:58:46P- Wheel Of Fortune		1							1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/10/16
18.0	Normal Line / Access	10/18/16-10/21/16	4	:30	7:27:56P- Jeopardy			1	1	1	1			4	\$2,800.00	\$11,200.00	Washington (WJLA)		10/10/16
19.0	Normal Line / Access	10/24/16-10/24/16	4	:30	7:27:56P- Jeopardy		1							1	\$2,800.00	\$2,800.00	Washington (WJLA)		10/10/16

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WJLA/GJLA/EJLA

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N/A

### Account Types

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20.0	Normal Line / Prime Premium	10/24/16-10/24/16	4	:30	7:57:56P- ABC-Dancing with the Stars (Monday)		1							1	\$5,000.00	\$5,000.00	Washington (WJLA)		10/10/16
21.0	Normal Line / Prime	10/21/16-10/21/16	4	:30	10:01P- ABC-20/20 (Friday)						1			1	\$3,000.00	\$3,000.00	Washington (WJLA)		10/10/16
22.0	Revised Line / SPOT	10/18/16-10/21/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1						Washington (WJLA)		10/10/16
22.1	Normal Line / SPOT	10/18/16-10/21/16	4	:30	11:00:26P- News-ABC 7 News at 11p			1	1	1	1			4	\$700.00	\$2,800.00	Washington (WJLA)		10/17/16
23.0	Revised Line / SPOT	10/24/16-10/24/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1										Washington (WJLA)		10/10/16
23.1	Normal Line / SPOT	10/24/16-10/24/16	4	:30	11:00:26P- News-ABC 7 News at 11p		1							1	\$700.00	\$700.00	Washington (WJLA)		10/17/16
24.0	Revised Line / SPOT	10/22/16-10/22/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1					Washington (WJLA)		10/10/16
24.1	Normal Line / SPOT	10/22/16-10/22/16	4	:30	11:00:26P- News-ABC 7 News at 11p							1		1	\$400.00	\$400.00	Washington (WJLA)		10/17/16
25.0	Revised Line / SPOT	10/23/16-10/23/16	4	:30	11:00:26P- News-ABC 7 News at 11p								1				Washington (WJLA)		10/10/16
25.1	Normal Line / SPOT	10/23/16-10/23/16	4	:30	11:00:26P- News-ABC 7 News at 11p								1	1	\$600.00	\$600.00	Washington (WJLA)		10/17/16

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26.0	Revised Line / SPOT	10/18/16-10/24/16	4	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1						Washington (WJLA)		10/10/16
26.1	Normal Line / SPOT	10/18/16-10/24/16	4	:30	11:35P- ABC-Jimmy Kimmel		1	1	1	1	1			5	\$450.00	\$2,250.00	Washington (WJLA)		10/17/16
27.0	Normal Line / SPOT	10/18/16-10/24/16	4	:30	12:37A- ABC-Nightline		1	1	1	1	1			5	\$250.00	\$1,250.00	Washington (WJLA)		10/10/16
28.0	Normal Line / Football	10/22/16-10/22/16	4	:30	3:30P- Sports-ABC College Football 2							2		2	\$4,000.00	\$8,000.00	Washington (WJLA)		10/10/16
29.0	Revised Line / Football	10/22/16-10/22/16	4	:30	7:57:56P- Sports-ABC College Football 3							2					Washington (WJLA)		10/10/16
29.1	Normal Line / Football	10/22/16-10/22/16	4	:30	7:57:56P- Sports-ABC College Football 3							2		2	\$3,000.00	\$6,000.00	Washington (WJLA)		10/17/16
30.0	Revised Line / Prime	10/21/16-10/21/16	4	:30	9P- ABC-Shark Tank (Friday)						1						Washington (WJLA)		10/11/16
30.1	Normal Line / Prime	10/21/16-10/21/16	4	:30	9P- ABC-Shark Tank (Friday)						1			1	\$5,500.00	\$5,500.00	Washington (WJLA)		10/17/16
31.0	Revised Line / Prime	10/23/16-10/23/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1				Washington (WJLA)		10/12/16
31.1	Normal Line / Prime	10/23/16-10/23/16	4	:30	6:58P- ABC-Americas Funniest Home Videos (Sunday)								1	1	\$2,000.00	\$2,000.00	Washington (WJLA)		10/17/16

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32.0	Normal Line / Prime Premium	10/19/16-10/19/16	4	:30	10P- 11P (EST)				1					1	\$4,000.00	\$4,000.00	Washington (WJLA)		10/12/16

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